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(+33) 6 77 65 26 26

behance.net/solenemartin1
instagram/solenemartin_design
linkedin.com/in/solenemartin/

SOFT SKILLS

Curious
Creative
Empathetic
Team player
Autonomous
Patient

TOOLS

Design:
Figma, Suite Adobe, C4D
AB tasty, ZeroHeight

Project Management:
Jira, Trello, Notion, Slack

CMS:
Wordpress (Elementor)
Proximis
Notion d'html/css

LANGUAGES

French: Native
English: Advanced (TOEIC 880)
Spanish: Intermediate (B1)

CERTIFICATIONS

Opquast : 780 Confirmé
Voltaire : 798 Affaires

EXTRAS

Adventure
Yoga & Pilates
Surf & Snowboard
Sewing
Learning Ukulele & Tahitian Dance

Solène MARTIN
Product Designer

As a product designer at La Provence for over three years, I had the opportunity to create a design system and participate in the complete overhaul of the website. Curious, autonomous and creative, I want to contribute to innovative projects led by a dynamic and committed team.

PROFESSIONAL EXPERIENCE

UI-UX Designer | La Provence

Marseille, since March 2022

Designed, documented and maintained the design system
Full website redesign (desktop & mobile): ideation workshops, wireframes, UI design, prototyping, A/B testing, user feedback analysis
Created and managed dev tickets, collaborated closely with developers
Designed new features and UI components
Produced visuals, banners, and custom illustrations
Migrated and created newsletters using Brevo

Web Designer | agnès b.

Paris, Aug 2019 – Sept 2021

Created product guide pages and brand collaboration pages
Integrated content and updated the website via Proximis
Designed newsletters for French, UK, and US audiences (Salesforce)
Photo retouching (Photoshop)

Multimedia Designer | Bouygues Telecom

Meudon-la-Forêt, Sept 2018 – June 2019

Designed e-learning training layouts
Created motion design, filmed, edited and animated video content
Designed internal newsletters

EDUCATION

Design System Expertise | The Design Crew

May – June 2024 (Paris)

Mastère – Web Design & Art Direction – ECV

2019 - 2021 (Paris)

Bachelor's Degree – Web & Multimedia Design – University of Cergy-Pontoise

2018 - 2019 (Cergy-Pontoise)

MANAA + BTS in Graphic Design – ESDAC

2015 - 2018 (Aix-en-Provence)